

**-FOR IMMEDIATE RELEASE-**

**OREN SEMI-CONDUCTOR, AN ELRON GROUP COMPANY, COMPLETES \$8.0 MILLION  
PRIVATE PLACEMENT**

**Tel Aviv, August 3, 2003 - Elron Electronic Industries Ltd. (Nasdaq:ELRN)** today announced that Oren Semi-conductor, Inc. ("Oren"), an Elron group company and a developer of chips for the worldwide digital television market has completed an \$8.0 million financing round. Participants in this round included Zoran Corporation (Nasdaq:ZRAN) and Oren's existing shareholders including Elron. In addition, as part of the financing round, Oren's existing shareholders, including Elron, converted outstanding loans in an aggregate amount of approximately \$8.4 million into stock. Following the investment and the loan conversion, Elron holds approximately 41% of the outstanding shares of Oren. Zoran and Oren have agreed to cooperate to sell Oren's front-end solution with Zoran's back-end chips to major players in the digital television market.

Doron Birger, President and Chief Executive Officer of Elron commented: "With Zoran as the second strategic investor in Oren after Sony invested in 2001, Oren is now positioned to become a major player in the digital television market and is one of the promising companies in our group".

Oren is a privately held company founded in 1996 and develops demodulator VLSI products for DTV and Set-top boxes. Oren is also engaged through partnerships in providing customers with a complete front-end solution. Oren sells its products through direct sales, distributors, and OEMs on a worldwide basis.

*Elron Electronic Industries Ltd. is a multinational high technology holding company based in Israel. Through affiliates, Elron is engaged with a group of high technology operating companies in the fields of advanced defense electronics, communication, software, information technology, Medical devices, semiconductors and amorphous metals. For further information, visit <http://www.elron.com>*

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*Any statements in this press release that may be considered forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially. Actual results may differ from such forward-looking statements due to the risk factors discussed in periodic reports filed by the Company with the Securities and Exchange Commission, which the Company urges investors to consider.*