

**Elron Electronic Industries to Present at 17th Annual Needham Growth
Conference on Tuesday, January 13, 2015**

TEL AVIV, Israel, December 18, 2014 – Elron Electronic Industries Ltd. (TASE: ELRN, OTC: ELRNF), announced today that Yaron Elad, Chief Financial Officer, will present at the 17th Annual Needham Growth Conference taking place in New York January 13-15, 2015. Mr. Elad's presentation is scheduled for Tuesday, January 13th, 2015 at 11:20am ET. Mr. Elad will provide a corporate overview and review Elron's portfolio of innovative medical device companies. To access a live webcast of this presentation, please visit <http://www.elron.com/stock-Info>. A replay will be available for one month following the presentation.

Members of the financial community interested in meeting with Elron management can contact either Needham & Co. or Matthew Ventimiglia of Lazar Partners at 212-867-1762.

About Elron:

Elron Electronic Industries is a leading Israeli investor in seed, early, expansion and mature stage high tech ventures, and is dedicated to building technology companies, primarily in the field of medical devices.

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